

Fonroche Lighting Announces Acquisition of NoWatt Lighting, expanding its Range into Architectural Solar Lighting

December 1, 2023 - Fonroche Lighting, a global leader in autonomous lighting, announces the acquisition of NoWatt Lighting, a French manufacturer of architectural solar lighting. With this acquisition, the Lot-et-Garonne-based company aims to target new markets and broaden its product range, offering solar solutions for signage, decorative lighting, and the illumination of buildings or monuments. The signing of the acquisition, completed on December 1, opens new growth prospects for Fonroche Lighting in the architectural lighting market.

A proponent of "slow lighting," NoWatt designs, develops, and manufactures solar lighting products that integrate into architectural projects. Founded in 2014 by Jacques Gouteyron, the company has solar energy in its DNA and has created elegant, efficient, durable, and smart products that meet the aspirations of lighting designers. Values and a development model shared with Fonroche Lighting.

The NoWatt product range is a perfect blend of design, light mastery, technical expertise, and environmental respect. It includes solar poles, bollards, and columns made of wood or metal, reaching up to 5 meters in height, allowing for signaling or diffusing soft and colorful lighting for bike lanes, parks, gardens, public squares, or gentle pathways.

A New Development Focus for Fonroche Lighting

Already a leader in the solar public lighting market, with its range of autonomous lampposts specifically designed for roads, roundabouts, parking lots, or residential areas, Fonroche Lighting intends to continue its development in France and worldwide:

"The year 2023 has been marked by fabulous successes for Fonroche Lighting: the Paris Airport market, the lighting of Broadway Avenue in San Francisco, or the equipment of one of the largest road sections in Chile. The integration of Nowatt into the Fonroche Lighting venture is a significant new event.

*It is an opportunity for our technical teams - R&D, Study Department - and commercial teams, to explore a new territory of expertise: that of Solar Architectural Lighting. **Solar Lighting now knows no boundaries!** From a highway in northern France to the luminous ornaments of parks and gardens or public squares, Fonroche Lighting will now be able to offer communities, industries, architects, and lighting designers the most efficient, economical, and virtuous solar lighting and luminous ornament solutions in the world." **expressed Laurent Lubrano, CEO of Fonroche Lighting.***

This acquisition is a technological and industrial advancement for NoWatt Lighting, which will strengthen the technology and durability of its products through the expertise of Fonroche's teams. Fonroche Lighting's new industrial space, "La Street," spanning over 4 hectares, is an ideal setting for the development of this new range. NoWatt will also benefit from Fonroche's global presence, through its subsidiaries in the USA, Latin America, Africa, and Europe.

*"The decision to unite with Fonroche Lighting was mainly motivated by our desire to improve our products. We were impressed by the human and equipment resources available to Fonroche in its new facility in Agen. Our small size would never have allowed us to progress as rapidly in improving the robustness of our products. Thanks to this alliance with Fonroche Lighting, we will take a qualitative leap forward in terms of quality and development. It's an opportunity for NoWatt, but above all, for our clients, who will now be able to approach us for projects of all sizes and applications." **stated Jacques Gouteyron, CEO of NoWatt.***

With over 2000 new illuminated communities every year and hundreds of private companies, Fonroche Lighting, with this new range of architectural lighting, aims to go even further in its ability to equip all types of infrastructures and meet all public lighting needs.



SOLAR
IS THE NEW
STANDARD

FONROCHE
lighting

About Fonroche Lighting: In just a few years, Fonroche Lighting has become the world leader in solar public lighting. Based in southwestern France, the company designs, develops, manufactures, and installs autonomous solar lampposts to illuminate all types of infrastructures, from the smallest project - bus shelters, roads, parking lots, greenways, to the largest structure - highways, roundabouts, to cities and countries. With nearly 200 employees, Fonroche Lighting exports its innovative technology internationally, with subsidiaries in Africa, Latin America, Europe, and the United States. Fonroche Lighting is experiencing strong growth and plans to reach a turnover of 80 million euros by the end of 2023 (58 million euros in 2022).

About Nowatt Lighting: Nowatt Lighting is a French company based in Marseille, specializing in the manufacture of autonomous lighting. Founded in 2014, the company is internationally recognized for its integrated and innovative solutions, especially in architectural lighting. Nowatt Lighting collaborates with the most renowned lighting designers and has already completed hundreds of projects in France and around the world, including the USA and the Middle East.

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